





Agenda

- What is a problem?
- History of A3
- What is A3 thinking?
- What A3 problem solving?
- Why we use A3?
- A3 story board creation







What is a problem and why is it so hard to solve?



"It takes a different kind of thinking to solve a problem than the kind of thinking that produced the problem"

Albert Einstein



History of A3

- The A3 report is one of the many <u>Lean management</u> tools, developed as part of the Toyota Production System (TPS)
- The name A3 simply comes from the European A3 paper size corresponding to 11-inches by 17-inches or 29.7cm x 42cm



What is A3 Thinking

- Logical Thinking
- Present Information Objectively
- Process & Results
- **■** Focus on Essential Data & Information
- Actions are consistent with company goals



What is A3 problem solving

- A common Format
- A single sheet
- 7 Blocks
- Based on PDCA Cycle
- Focus on understanding
- Advantage of planning



A3 & PDCA Cycle

Background & Support Data (PLAN)

Describe the Current state What are we trying to solve. (PLAN)

Set Goals and Targets.

Define what success looks like

(PLAN)

Perform Root Cause Analysis (PLAN)

Design Counter Measures (PLAN)

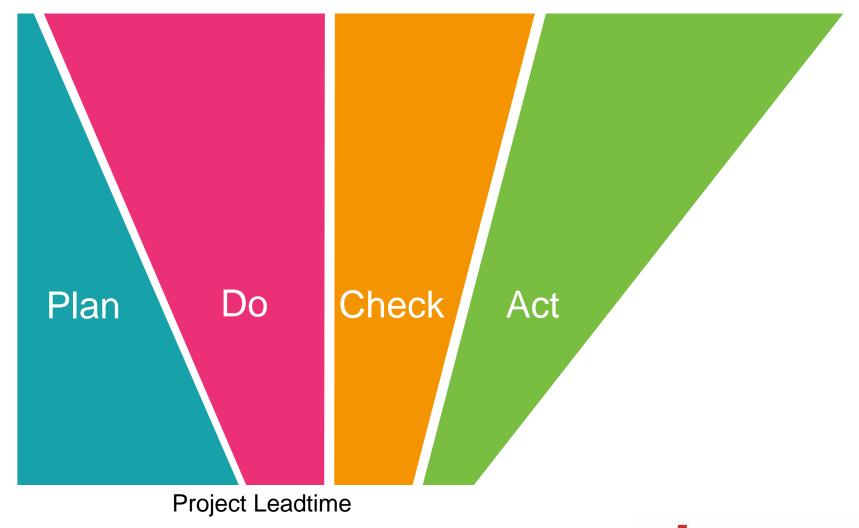
Implement the Countermeasures (DO)

Follow UP (Check)

Follow UP (Act)



Project Leadtime





Why use A3

- Encourages collaboration and team involvement
- Promotes information sharing
- Encourages learning
- Reinforces commitment to common goals

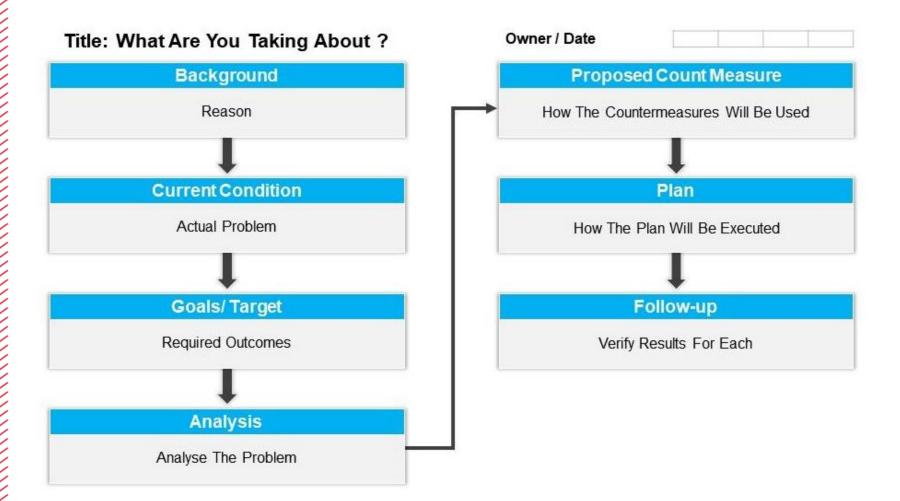


Advantages of Format

- Keeps everything concise
- A3 Model is consistent
- Information on just 1 page
- Uses Visual Charts and Graphics
- Encourages consensus & collaboration



Formats of A3





A3 & PDCA Cycle

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(PLAN)

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Implement the Countermeasures (DO)

Follow UP (Check)

Follow UP (Act)



Roles in A3 Process

- Mentor or Coach
- Problem Owner
- Stakeholders internal and external
- A3 Task Team



How to create an A3 Storyboard



A3 Report Name

1. Background

- Importance
- Context

5. Countermeasures

- Possible Solutions
- Go Back to Goals and Add Details If Needed

2. Current Situation

- Problem Statement
- Process Mapping

6. Implementation

- List of Actions
- Assign Responsible Individuals

3. Set targets/goals

- Desired Outcome
- Success Metrics

7. Follow-Up

- Report Resluts
- Standardize or Modify

4. Root Cause Analysis

- 5 Whys
- Dig Deeper
- Find Initial Problem

Project Leader:

Team Members:

Department:

Date:



Step 1 Describe the Background

- State the Problem & Impact
- Provide Context
 - Background Information
 - How does it relate to company goals
 - How was it discovered
 - How does it manifest
 - What is the extend of the variation
- Present visually if possible
- Justify & Sell the issue



Step 2 Current Situation

- Visit the Problem (Gemba)
- Form a full understanding of the issue
- Write a Problem Statement
- Map the issue or process
- Present visually if possible



Step 3 Set Targets & Goals

- After the current situation is clear you need to set goals
- You don't have all the information- keep this in mind



Step 4 Root Cause Analysis

Conduct a RCA



5Why's



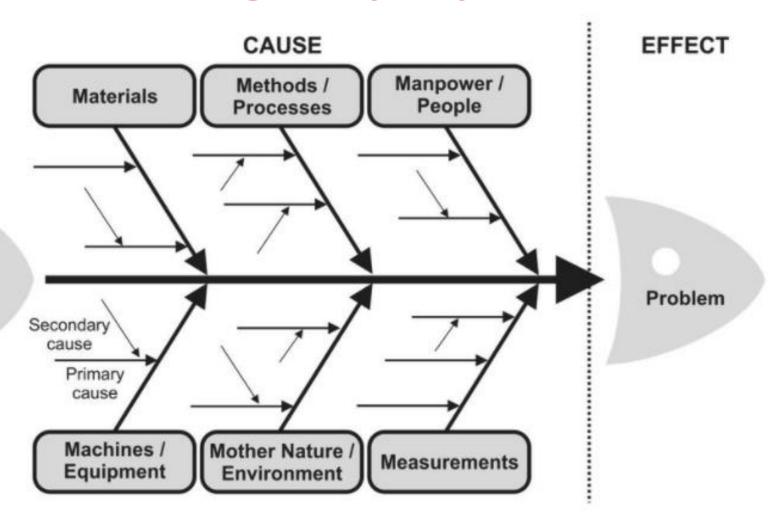


5Why's

- Why are deliveries late
 - The driver gets lost
- Why does driver get lost
 - They do not use his sat nav
- Why do they not use his sat nav
 - Because they do not know how to use it
- Why do they not know how to use it
 - They were never trained



Ishikawa





Step 5 Design Counter Measures

■ Design appropriate counter measures



Brainstorming Strategies

- 1) Analytical
- 2) Role Play Brainstorming

- 3) Quiet Brainstorming
- 4) Supported Brainstorming
- 5) Radically Creative Brainstorming



Brainstorming

- Mind mapping
- **■** Reverse Brainstorming
- **■** SWOT Analysis
- 5 Why's already looked at
- Roleplay Brainstorming



Step 6 Implement Counter Measures

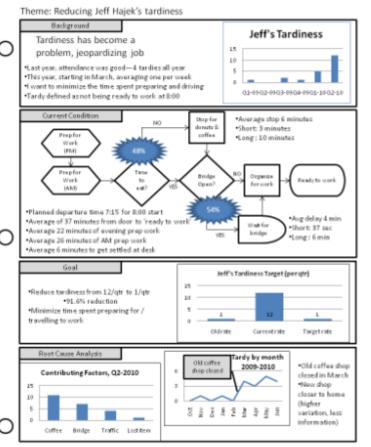
- Set up a blank register
- Use 4-5 counter measures
- Define
 - What
 - Who
 - When
- Set follow up schedule



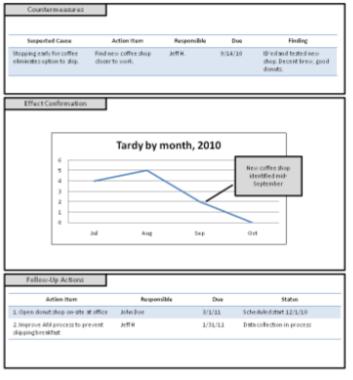
Step 7 Follow UP / Verify

- Compare plan to actual
- Establish a new A3 ?
- Lessons learnt





To: Jeff's Boss From: Jeff Hajek Date: October 14, 2010





Learnings



Key Points A3

- A3 thinking is more than just filling out an A3 report
- Stops haphazard problem solving
- A3 thinking is a structured thought process that is based on the PDCA cycle.
- The A3 process is not an individual activity. It requires the effort of the whole team, including stakeholders



Key Points A3 Thinking

- No problem is ever fully resolved
- Make the target specific / have clarity to what agreed
- Don't expect to be an A3 expert immediately.
- Think about the process not the report
- Use imagery they are clear than words



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